

Zita Maria Limited

Cookie Policy

Effective Date: 30/10/2023

1. Introduction

This Cookie Policy explains how Zita-Maria.com ("we," "us," "our") uses cookies and similar technologies on our website. By using our website, you consent to the use of cookies as described in this policy.

2. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, smartphone) when you visit a website. They are widely used to make websites work efficiently and provide information to website owners.

3. Types of Cookies We Use

We use the following types of cookies on our website:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable you to navigate the website and use its features.
- **Functional Cookies:** These cookies allow us to remember choices you make and provide enhanced, more personal features. For example, these cookies may remember your preferences and language settings.
- **Performance Cookies:** These cookies help us understand how visitors interact with our website by collecting and reporting information. They are used to improve the website's performance and provide a better user experience.
- **Advertising and Targeting Cookies:** These cookies are used to deliver relevant advertisements to you and track the performance of advertising campaigns. They may be used to build a profile of your interests and show you relevant ads on other websites.

4. How We Use Cookies

We use cookies for various purposes, including:

- To remember your preferences and settings.
- To analyze how you use our website and improve its performance.
- To deliver relevant advertisements.
- To provide you with a more personalized experience on our website.

5. Third-Party Cookies

We may use third-party cookies for various purposes, such as analyzing website traffic or displaying advertisements. These cookies are placed by third parties and are subject to those third parties' privacy policies.

6. Managing Cookies

You can control and manage cookies in your web browser settings. You can choose to accept or reject cookies and delete stored cookies at any time. Please note that disabling cookies may affect the functionality of our website.

To find out how to manage cookies in your web browser, you can refer to your browser's Help section or visit the About Cookies website (www.aboutcookies.org).

7. Changes to this Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page, and the effective date will be updated accordingly. You are encouraged to review this policy regularly to stay informed about how we use cookies.

8. Contact Information

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at contact@zita-maria.com

Thank you for reading our Cookie Policy. We value your privacy and aim to provide you with a secure and user-friendly experience on our website.